LETA FULL BOARD MEETING

♦June 11, 2015♦ 12:00 Noon ♦

LPB Board Room♦ 7733 Perkins Road ♦Baton Rouge, LA

**Members Present:** Chair Chris Goudeau, William Weldon, Wayne Berry, Gwendolyn “Gigi” Carter, Barbara DeCuir, Kathy Kliebert, Father James Carter, and Julie Cherry

**Employees Present:**  Beth Courtney, Clay Fourrier, Terri Crockett, Jeanne Smith, Joanne Gaudet, and Carol Manship

**Call to Order:** Chris Goudeau , Chairman, called the meeting to order at 12:00 PM.

**Approval of Minutes:** Chris Goudeau, called for motion to accept April 9, 2015 meeting minutes. William Weldon motioned and Barbara DeCuir seconded. Motion carried.

**Treasurer Report:** William Weldon gave an overview of the finances of LETA.

Kathy Kliebert entered the meeting at 12:03 p.m.

The Foundation copies were distributed to members. See attached report. Chris Goudeau asked for a motion to accept the Financial Report. William Weldon made the motion, Barbara DeCuir seconded. The motion carried.

**Friends Report:** Terri gave an overview of the Friends finances (see attached report) and discussed upcoming events – **2015 Art & Travel Auction** , asking the board members to participate, **The World of Downton Abbey Holiday Trip**, and the **Poldark Preview Screening** at the Manship Theater

**Chairman’s Report:** Chris Goudeau mentioned the 2014 LPB Annual Report. Beth asked the board members what they thought should go in the report. A discussion followed with Kathy suggesting that small pie charts be included to show diminishing funds over time. Gigi talked about ways to lobby legislators “off season” about the importance of LPB. There was general agreement with the caveat by Beth that our success is also our burden – when you belong to everybody, you belong to nobody.

Chris stated that there was no meeting in July. He asked for a motion to confirm that and William Weldon made the motion, Gigi seconded. The motion carried.

**President’s Report:** Beth talked about the lack of financial support for LPB in this legislative session. Julie suggested getting a report done that would show legislators the benefits of LPB on every parish. Beth said she would certainly consider that. She also stated that she will be looking through the entire state budget to see who got money and how we could partner with them in terms of filming videos, promos, films, etc.

Beth talked about the summer KidsCamp program and said her goal is to have up to 25 camps every summer. Barbara wants a summer camp for older children and Beth reminded her that our mandate was early education.

**Underwriting-** Jeanne Smith presented the Underwriting Report. (See attached report) She spoke about her meeting with Robert Scheckenberger with Chase Bank regarding becoming an underwriter and how the bank’s interests now lay in workforce development and STEM

**Production:** Clay Fourrier gave highlights on the upcoming topics for “Louisiana: The State Were In” that include a comprehensive wrap-up of this legislative session with the Capitol Roundtable Discussion and “Perfect Storm” that provides an explanation of the budget shortfall and other pertinent issues related to our financial woes.

He showed the board members how to access online the PBS Online Film Festival where two of our films are entered. Clay then showed a clip of an LPB program called “Katrina: Ten Years After” that is currently in production.

**Programming**: Beth presented the Programming Update. See attachment.

**Adjournment:** William Weldon motioned to adjourn the meeting and Barbara DeCuir seconded. The motion carried.

With no further business meeting adjourned at 1:00 p.m..

Submitted by: Carol Manship